

# Call to SVAN Artists to Participate in the Sacandaga Valley Arts Network Artists' Gallery

Located inside the Fulton County Visitor Center, Vail Mills At the intersection of NYS Rt. 29 & 30

## **OPPORTUNITIES FOR SVAN VISUAL ARTISTS in VAIL MILLS at the FULTON COUNTY VISITOR CENTER GALLERY**

The Sacandaga Valley Arts Network (SVAN), serving the region's growing arts community, in conjunction with the Fulton Montgomery Regional Chamber of Commerce, opened a gallery in the Fulton County Chamber Visitor Center at Vail Mills in June 2009. We are offering SVAN visual artists the opportunity to display their work in the gallery.

## **OVERVIEW of PURPOSE**

SVAN requested and was granted permission to use available space in the Visitor Center as a SVAN Art Gallery. Displaying a diverse selection of artwork in the center, located at the junction of Rt. 29 and Rt. 30, will accomplish several important community goals—

- Promote the arts by expanding the awareness of SVAN to the larger community
- Provide a networking vehicle for artists
- Provide an opportunity for increased art sales by exposure
- Because of its location, the Art Gallery will attract out of town as well as local residents to the center
- The Visitors Center will be a destination for information about SVAN Classical Concerts, Musical Theater, Art Exhibits, Workshops, and wide array of Musical Performances

### **MANAGEMENT, SPACE USAGE and FEES**

The Gallery displays artwork by SVAN artists with a periodic rotation. Artwork in the gallery can be purchased at any time it is open from the Fulton County Visitor Center employee on duty. An annual fee of \$10 for participation in this program will be charged. This fee is separate from and in addition to the SVAN annual membership fee. The fee will help cover gallery space improvements, advertising and signage. There is no commission charged for work sold.

### **INSURANCE**

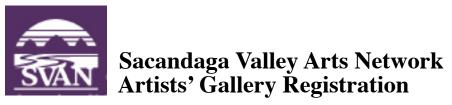
Each artist will be responsible for insurance on his/her artwork. The artist bears the risk of loss for artwork offered for display and neither the Chamber nor SVAN will be liable for the artist's artwork or personal injury. SVAN will require a signed inventory list of all titles, media and prices when an artist's work is delivered to the Visitor Center Gallery.

### MEMBER PARTICIPATION

Artists wishing to participate at the gallery must be a SVAN member. SVAN membership information is available online at <u>https://www.svanarts.org/membership</u>. A participating artist may display two framed pieces <u>ready to be hung with</u> <u>wire</u>. Locked glass cases are available for the display of small 3-dimensional items — two pieces per person.

Please fill out and bring this form along with your artwork to the gallery when the next rotation is announced. If it is time to renew your gallery membership, please also bring your check for \$10 made out to SVAN. If you have questions, please contact Linda at linda.hinkle4@gmail.com.

#### The SVAN Visual Arts Committee hopes you will join us today!!



The purpose of the SVAN Artist Gallery at the Fulton County Chamber Tourism Center in Vail Mills is to (1) provide SVAN visual artists an opportunity to display their work in a high traffic location, (2) provide a networking opportunity with other SVAN members and (3) provide an opportunity for increased art sales by exposure to travelers as well as local residents. New gallery members will be welcome at any time, but space for display will be made available at the next scheduled rotation. All participating artists must be a member of SVAN.

Check the box by each item of information you **WOULD** like included in the "Artists Contact Information" listings that will be available in the gallery

SVAN Me	mber/Artist's Name:		
Mailing Address:			0
Email Add	ress:	Web Site:	_□
Phone # (E	Day):	Phone # (Evening):	_□
Two pieces	may be submitted for display in the G	Callery by each participating SVAN artist.	
Description	n of Work to be Displayed:		
#1		Price if for Sale:	_□
Tit	le:	Overall Size:	
#2		Price if for Sale:	_□
		Overall Size:	
Inventory Sales: Hours:	No commission will be taken on any The SVAN Gallery will be open whe During the summer (Memorial Day Visitor Center and Gallery are ope	and prices is due when the artwork is delivered to the gallery. work sold as a result of its exposure at the gallery. enever the Fulton County Visitor Center is open. Weekend through Columbus Day Weekend) the en <b>seven days a week</b> year are determined by the Fulton County Tourism Director	
Questions	may be directed to Linda Hinkle by en	nailing her at linda.hinkle4@gmail.com	
them, and	Id the instructions outlined in the <i>Call</i> wish to become/renew membership as ed is my annual <u>gallery membership</u> ch		ру
able from <u>l</u> membershi	https://www.svanarts.org/membership)		

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please bring this registration form, completed, to gallery with your artwork on the day of rotation.